



JANIT Gajbhiye

Senior Motion Designer & Video Content Producer
Story-Driven Motion | Product & Brand Animation | Tech & Fintech

📍 Gurgaon, India (Open to relocate)
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Portfolio

justwanderlust.in/projects

LinkedIn

linkedin.com/in/janit-gajbhiye

CORE SKILLS

Motion & Animation

- 2D & 3D Motion Design
- Animation Principles & Visual Rhythm
- Kinetic Typography & Brand Systems
- Storyboarding, Layouts & Animatics

Tools & Software

- Adobe After Effects (Advanced: expressions, automation, rigging)
- Blender (Fluent – 3D animation, lighting, rendering, compositing)
- Adobe Premiere Pro, DaVinci Resolve, Final Cut Pro X
- Adobe Illustrator, Photoshop, Figma

Production & Workflow

- End-to-End Video Production
- AI-driven Workflow Optimization
- Template & System-Based Design
- Multi-Project & Deadline Management

Collaboration & Leadership

- Team Leadership (5+ designers)
- Stakeholder & Cross-Functional Collaboration
- Asynchronous / Remote Workflows
- Mentorship & Creative Reviews

EDUCATION

Bachelor of Arts – Journalism & Mass
Communication (Broadcast Media)
Jagran Lakecity University, India

LANGUAGES

English — Fluent
Hindi — Native
German — A2 (learning, aiming for B2 proficiency)

PROFILE SUMMARY

Highly experienced **Senior Motion Designer and Video Content Producer** with over 7 years of expertise creating impactful 2D/3D motion design, product videos, brand films, and performance content for major global brands such as **Microsoft, Borges, and Woolworths**.

Proficient in **After Effects (expressions & automation), Blender-based 3D workflows, and AI-powered production pipelines**. Skilled at turning complex product stories into visually compelling, emotionally engaging motion systems that drive user engagement and conversions. Demonstrated success in team leadership, cross-functional collaboration, and end-to-end project ownership - from concept to delivery.

PROFESSIONAL EXPERIENCE

Video Production Consultant

Microsoft (via Kaara Info Systems) | Jun 2023 – Oct 2024

- § Managed full-cycle motion and video production for explainers, onboarding, and educational content for enterprise SaaS users.
- § Designed conversion-oriented motion systems that improved engagement by 30% and enhanced product adoption.
- § Built automation pipelines in After Effects using expressions, cutting production time by 25%.
- § Supervised and mentored a 5-member design team, ensuring 100% on-time delivery across 20+ campaigns.
- § Collaborated asynchronously with global stakeholders to align outputs with brand standards.

Senior Motion Graphic Designer

VUI Live | May 2022 – Jun 2023

- § Produced story-driven motion graphics, product demos, and explainers across marketing and digital channels.
- § Created modular animation systems and reusable motion templates for quick multi-market rollouts.
- § Mentored 4 junior designers, increasing team efficiency by 25%.
- § Partnered with marketing teams to deliver video assets supporting lead generation and performance campaigns.

Freelance Video Editor & Motion Designer

Stage OTT · The Savage Humans · Vatsana Technologies | Aug 2020 – Mar 2022

- § Completed over 50 projects including ads, OTT content, podcasts, educational videos, and brand stories.
- § Operated as a one-person studio managing scripting, shoot direction, motion design, post-production, and delivery.
- § Maintained a 75%+ client retention rate through high-quality storytelling and execution.
- § Achieved broadcast-level results within limited budgets using optimized production methods.

Creative Producer

The Savage Humans | Sep 2019 – Nov 2020

- § Conceptualized and produced branded content that boosted engagement by 40%.
- § Directed shoots, developed scripts, and managed production budgets and teams of up to 5.
- § Delivered consistent storytelling and visual quality across campaigns.

EARLIER ROLES (2017–2019)

- § Cinematographer & Editor — Blue Solution
- § Video Editor & DOP — WittyFeed
- § Video Editor — AFEIAS.com
- § Junior Video Editor — Goldmine Advertising Pvt. Ltd.

KEY ACHIEVEMENTS

- § Boosted audience engagement by 30–50% through motion-first storytelling.
- § Delivered all projects on time in complex, multi-stakeholder setups.
- § Reduced production time by 25% using automation and AI-driven processes.
- § Successfully led design teams while independently managing solo productions.
- § Worked with global brands spanning tech, OTT, consumer goods, and advertising.