



## Janit Gajbhiye

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### ABOUT ME

**Creative Media Specialist** with **7+ years** of experience crafting **compelling visual stories** across **video production, motion graphics, VFX, and advertising**. From **leading teams** for **Microsoft's Contoso** product to producing **original shows like Hunarbadosh and The Savage Human Show**, I've **consistently delivered impactful content** that captivates audiences.

With a **journalism background** fueling my **storytelling** and mastery of tools like **DaVinci Resolve, After Effects, and Illustrator**, I bring a **polished, detail-driven approach** to every project. Known for my **leadership, creativity, and collaborative mindset**, I thrive on exploring **new challenges** in all forms of **advertising and creative production**.

### WORK EXPERIENCE

#### Video Production - Consultant

**Kaara Info Systems (Microsoft)** [ 10/06/2023 – 10/10/2024 ]

City: Hyderabad | Country: India

- Lead video projects from conceptualization to final delivery, managing a team of 5 and ensuring 100% on-time completion.
- Create engaging visuals and storyboards, enhancing viewer engagement by 30% through compelling narratives.
- Implement color grading, 2D animation, and VFX, increasing overall production quality and client satisfaction.
- Collaborate with clients to tailor video content, incorporating feedback to align with their vision.

#### Sr. Motion Graphic Designer

**VUI Live** [ 01/05/2022 – 09/06/2023 ]

City: Gurgaon | Country: India

- Mentored 4 designers, improving project delivery speed by 25% and ensuring adherence to quality standards.
- Fostered relationships with clients and internal teams, facilitating seamless communication and project execution.
- Developed storyboards and visual concepts, enhancing client satisfaction ratings to 90%.

#### Freelance Video Editor

**Nukkad by Stage | Stage OTT | The Savage Humans** [ 01/08/2020 – 01/03/2022 ]

City: Bhopal | Country: India

- Edited over 50 video projects, maintaining alignment with directors' artistic visions and meeting all deadlines.
- Cultivated strong partnerships with 20+ clients, achieving repeat business rates of over 75%.
- Collaborated with editorial teams to produce high-quality broadcast content, significantly increasing viewer engagement.

#### Creative Producer

**The Savage Humans** [ 01/09/2019 – 01/11/2020 ]

City: Indore | Country: India

- Analyzed scripts and directed shoots, delivering projects within budget and timelines for 10+ high-profile clients.
- Curated stories that improved audience engagement by 40% and attracted new advertisers.
- Supervised on-location shoots with teams of up to 5, ensuring smooth operations and high-quality outputs.

## Video Editor & DOP

**Vatsana Technologies** [ 01/09/2018 – 01/02/2019 ]

City: Indore | Country: India

- Produced edits with multiple camera angles, enhancing storytelling and increasing viewership by 50%.
- Managed digital assets for 30+ projects, ensuring efficient data handling and backup processes.
- Delivered comprehensive documentaries with a 3-person crew, streamlining production costs and processes.

## Cinematographer & Video Editor

**Blue Solutions** [ 01/06/2018 – 01/09/2018 ]

City: Bhopal | Country: India

- Collaborated with directors to achieve desired aesthetics across 10+ projects, ensuring client satisfaction.
- Researched filming locations, optimizing conditions for shoots and improving production efficiency by 20%.
- Directed crews of up to 7, ensuring all production goals were met effectively.

## Video Editor

**AFEIAS.com** [ 01/09/2017 – 01/02/2018 ]

City: Bhopal | Country: India

- Edited 75+ tutorials and educational videos, enhancing content accessibility and engagement.
- Managed all phases of production, ensuring timely completion and adherence to quality standards.
- Oversaw sound, graphics, and color correction processes, improving overall video quality.

## Jr. Video Editor

**Goldmine Advertising Pvt. Ltd.** [ 01/05/2017 – 01/07/2017 ]

City: Mumbai | Country: India

- Conducted thorough research and data gathering, presenting findings to improve project outcomes.
- Thrived in fast-paced environments, contributing to project pitches that led to an 80% client acquisition rate.
- Created showreels and concept videos, showcasing agency capabilities and enhancing client relationships.

## EDUCATION AND TRAINING

### Bachelor of Arts - Journalism and Mass Communication.

**Jagran Lakecity University** [ 01/06/2015 – 01/06/2018 ]

City: Bhopal | Country: India | Website: <https://jlu.edu.in/> | Field(s) of study: Broadcast Media

## LANGUAGE SKILLS

Mother tongue(s): Hindi

Other language(s):

English

LISTENING C2 READING C2 WRITING C2

SPOKEN PRODUCTION C2 SPOKEN INTERACTION C2

German

LISTENING A1 READING A1 WRITING A1

SPOKEN PRODUCTION A1 SPOKEN INTERACTION A1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

## DIGITAL SKILLS

Da Vinci Resolve / Adobe Illustrator / Adobe Photoshop / Adobe After Effects / Adobe Premiere Pro / Adobe Audition / Adobe Lightroom / Final Cut Pro X / Basic 3D modelling (Blender) / Colorgrading / Color Correction / Editing video, Compositing, Vfx - Adobe After Effects / Multi-Camera Directing / Multi-Camera Editing / Sound Editing / Sound Designing / Motion Graphics Design / graphic Designing

## HOBBIES AND INTERESTS

Travel, Cooking, Photography, Art, Reading, Music